

# Top 9 Ways to Convince Your Boss That You Need RDM



# "HOW SOON CAN WE GET RDM?"

As an IT pro, you're always searching for smarter ways to tame the IT chaos in your world. And so when you come across a solution that helps you **do more with less**, you quickly want to add it to your toolbox.

But sometimes, **your boss may not share your enthusiasm**. He or she may think you already have all the tools you need, so why invest in something new?

Well, if you've fallen in love with Remote Desktop Manager, but your boss is too busy to understand what the big deal is, here are 9 ways to turn "Why do we need RDM?" into "How soon can we get RDM?"

# 9. LOADED WITH FEATURES

RDM is loaded with features that are "built by IT pros, for IT pros"; a full list of what's inside is available <u>here</u>. Feel free to forward that page to your boss, and don't forget to mention that RDM **comes packaged** with several additional products and services at no extra cost, including: online backup, custom installer, access to the Devolutions cloud, and built-in <u>Password Vault Manager</u>. And **if you ever need a new feature or an add-on, contact us and we'll try to make it happen!** 

#### 8. AMAZING SUPPORT

We have a **full-time support <u>team</u>** ready and eager to answer your questions, share advice, and help you get the most out of your RDM experience. While we pride ourselves on providing responsive help, if your boss wants even faster support, then simply tell him or her about our <u>extended</u> and premium support options. We won't let you down!

## 7. AFFORDABLE COST

One of the things we're proudest of here at Devolutions is that, over the years, even as RDM has skyrocketed in popularity around the world, we've kept the cost of an RDM license low and affordable. Plus, **we offer 1 year of free maintenance with every license**. And when that period ends, you'll have the opportunity to renew your maintenance at 50% off the regular price (you'll have one month to renew at this amazing price). On the other hand, if you choose not to continue with maintenance, that's no problem – you'll still be able to use the latest version. For the best Remote Desktop Manager experience, however, we highly recommend renewing your maintenance.

#### 6. PERPETUAL USER-BASED LICENSING

Speaking of licensing, your boss may hate the idea of having to pay for a subscription each year for the same product. Fortunately, that's not the case with RDM! Our licenses are perpetual, which means there's only a **one-time fee**. Plus, our **licenses are per user**, rather than per machine. So don't forget that our licensing lets you use Remote Desktop Manager on a variety of operating systems (**Windows, Mac, Android,iOS and Amazon Fire**) with the same single licence.

### **5. EASY SHARING**

Spreadsheets and other similar tools have their purpose. But as your boss will readily agree (or she will once you explain it!), using a spreadsheet to store and share credentials and machine information is a BAD IDEA. With RDM, your team can **easily and safely share information**. Instead of manually updating spreadsheets or informing each team member (doesn't that drive you crazy!?), RDM handles everything automatically and in real time. Come on guys, we're in 2016. Stop <u>using Excel as a password manager!</u>

# **4. CENTRALIZATION**

Think about how much time you and your team have wasted over the years (which your boss has paid for!) because nobody could find a password or machine information. Or worse, maybe the person who had the information was on vacation, sick, or had left the company. Well, with RDM, **everything is always centralized**, and the advanced search functionality means that finding whatever you need is lightning fast. But if that isn't enough to get your boss on board, share this glorious statistic: **on average, our customers save 3-5 hours a week thanks to RDM!** 

# **3. FREE ONLINE BACKUP**

Have you ever lost your smartphone and launched into a panic because all of your pictures, contact information, and apps were gone? But then it hits you: aha! You have a cloud backup. Hallelujah! Well, that's the kind of joy you'll feel with RDM. If you happen to lose a data source for any reason (hardware failure, data leak, human error), you can rest easy knowing that our **free online backup is there to save the day.** 

### 2. STRONG SECURITY

OK, let's say that your boss is 99% convinced that RDM is the way to go. But before you get the green light, he wants to know if RDM is secure. Your answer? YES! RDM features two-factor authentication, and all passwords stored in the application database are encrypted using an Advanced Encryption Standard (AES) algorithm. As such, even if a user accesses the data directly in the database, it will be unreadable. **We know how important security is to our users** and their organizations, and **we make it our top priority.** 

#### **1. TIME AND MONEY SAVINGS**

At the end of the day, we all know what your boss really wants to know. Will it save time and help the company's finances? Yes, it will. Just think about it...with RDM, you could **save up to 5 times your hourly wage per week**. In a matter of weeks, you will have paid off the initial investment. After that, **every hour saved using RDM is direct profit**. So if your boss wants to save YOUR time and HIS money, Remote Desktop Manager is definitively a must!

### **Need More Help?**

If you need more help convincing your boss that you need RDM to tame the IT chaos in your world, **contact us** and we'll be glad to help. We can also provide you with a **customized quote** based on your specific requirements to make your – and your boss's – life even easier.